

OFFICIAL RULES
CEVA ANIMAL HEALTH INC.
FELIWAY® CAT OF THE MONTH GIVEAWAY

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. **ELIGIBILITY:** “FELIWAY® Cat of the Month” Giveaway (“Giveaway”) will take place starting 12:00 AM Eastern Time Wednesday, July 3rd, 2024 and conclude 12:00 PM Eastern Time December 31st 2024 (“Promotion Period”). The Giveaway will be conducted by Ceva Animal Health Inc. (“Ceva”). The Giveaway is open only to legal residents of Canada who are 18 years of age or older (or the age of majority if older pursuant to applicable legislation), who complete the official entry form. Participants belonging to an organization with an ethics policy that prohibits them from accepting gifts are not eligible to participate. All employees, officers and agents of Ceva, its affiliates, immediate family members (spouse, parents, or children) and those living in the same household of each are ineligible to enter or win the Giveaway. Employees or contractors of any company that sells companion animal products that are directly competitive with Ceva’s companion animal offerings are ineligible to win. Void where prohibited or in provinces if a bond is required in order to accept the Giveaway.

HOW TO ENTER: Eligible participants may enter the Giveaway by completing the Official Entry Form online at blog.feliway.com/en-ca/cat-of-the-month. Limit of one entry per person per month; a potential winner will be disqualified if he/she submits more than one (1) entry per month. Each entry form must contain, at a minimum, Participant’s full name, email address and have opted in to receive email communications regarding this Giveaway to be eligible to win.

2. **DRAWING AND ELIGIBILITY:** Ceva or its designee will randomly draw one (1) prize winner from all eligible entries on or about 12:00 PM EST on the last Wednesday of every month. Potential winner need not be present to win. A potential winner will be notified by email. A potential winner will be required to correctly answer a mathematical skill-testing question without aid or assistance before being declared a winner. If a potential winner cannot be reached, does not respond or is unable to complete the skill-testing question within seventy-two (72) hours of the initial notification attempt, he or she may be disqualified and the Prize awarded to an alternate winner. Odds of winning depend on the total number of eligible entries received.

3. **PRIZES:** One (1) prize will be awarded. The prize consists of one (1) FELIWAY® Cat Corner Scratcher (the “Prize”) with an estimated Prize value of \$9.99 CAD. Any applicable federal, provincial and local taxes on each Prize is the sole responsibility of the winner. The Prize must be claimed within two weeks following the award by notifying Ceva of the address where the Prize is to be sent. The Prize is not redeemable for cash (except where required by law), and no substitutions are allowed. The Prize may not be transferred or provided to another person, or exchanged, or substituted for money or anything else of value.

CEVA AND ITS AFFILIATES (INCLUDING EACH OF THEIR OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES, AND AFFILIATES) EXPRESSLY

DISCLAIM ANY AND ALL RESPONSIBILITY AND LIABILITY ARISING FROM RECEIPT OR USE OF THE PRIZE.

4. **PUBLICITY:** As a condition of entry into the Giveaway, except where may be prohibited by law, each entrant by entering the Giveaway and the winner by accepting a Prize grants to Ceva and Ceva's affiliates, legal representatives, assigns and licensees, all right, title and interest in and to the Giveaway entrant's name, city, state and limited biographical material and all likenesses, including pictures and videos, captured at the Event or during the award of the Prize (collectively "Licensed Rights"). Ceva may publicize, broadcast, display and otherwise use the Licensed Rights in any media, now known or hereafter devised, throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission or approval.

5. **ENTRANT'S OBLIGATIONS:** By participating in the Giveaway, each entrant agrees to be bound by these Official Rules and the decisions of Ceva related to the administration of the Giveaway, which shall be final, conclusive and binding in all matters. By accepting the Prize, the winner agrees to release and hold harmless Ceva and its affiliates and each of their officers, directors, employees, agents, and representatives from and against any and all costs, losses, damages, rights, claims, actions, and liabilities of any kind in connection with participation in the Giveaway, receipt or redemption of the Prize, or use of the Prize. Each winner of a Prize assumes all liability for any injury, death or damage caused or allegedly caused, by participation in the Giveaway, receipt of the Prize or use of the Prize.

6. **GENERAL RULES:** Neither Ceva nor Ceva's parent company, affiliates, subsidiaries, distributors and agents, and the directors, officers, employees and assigns of each of the foregoing (all of the foregoing, the "Released Parties") are responsible for late, lost, delayed, illegible, damaged, corrupted or incomplete entries, incorrect or inaccurate capture of, damage to, or loss of entries or entry information, or any other human or technical errors of any kind relating to the submission, collection, storage or processing of entries or the administration of the Giveaway. All federal, provincial, and local laws and regulations apply. Ceva has the right at its sole discretion to disqualify and/or prohibit from entering any individual if, in Ceva's sole discretion, it determines that said individual has tampered or intends to tamper with the entry process, is attempting to undermine the Giveaway by cheating, deception or other unfair playing practices or intends, or is attempting to annoy, abuse, threaten or harass any other entrants or any representative of Ceva. Ceva reserves the right, in its sole discretion, to cancel, modify or suspend this Giveaway should a virus, bugs, entrant fraud or misconduct, legal claims or actions (including threats of same) concerning the Giveaway, or other causes beyond Ceva's control affect the administration, integrity, security, or operation of the Giveaway. In the event of termination of the Giveaway, a notice will be posted, and a random drawing to award the Prize will be conducted from among all eligible entries received prior to the time of termination to the extent reasonably possible and practical in light of the termination. Entry times will be determined using a clock that Ceva designates, which will be the official clock for the Giveaway. Ceva reserves the right to substitute a prize of equal or greater value. Winners may be asked to sign and return a Declaration of Eligibility/Release of Liability form within five (5) days of notification. Noncompliance may result in disqualification, and alternate winners may be selected. Ceva is not responsible for typographical or other errors in the printing, offering or the announcement of any prize or in the administration of the Giveaway. Ceva provides no warranty of any kind for Prize.

7. **CONFIDENTIALITY:** Personal information that Ceva collects during the Giveaway will only be used for administration of the Giveaway, awarding the Prize and other purposes set forth herein. However, any information submitted to Ceva is considered part of the entry and all entries become the property of Ceva at the time of submission for use in accordance with this Section 8. Ceva will not sell or otherwise share or transfer any personal information collected during the Giveaway. Unless entrant opts out of receiving emails and other communication from Ceva, by entering the Giveaway entrant consents to receiving mailings, emails, and other Ceva related promotional materials, including products, offerings, and activities.

8. **OFFICIAL RULES AND WINNER'S LIST:** To obtain a copy of these official rules or for notification of the name of the winner, send a written request and self-addressed, stamped envelope by the last day of the month following contestant's entry, to Ceva Animal Health Inc., Attn: Carly Sutherland, Suite 225, Research Park Centre, 150 Research Lane, Guelph, Ontario, N1G 4T2.

9. **SPONSOR:** This Giveaway is sponsored by Ceva Animal Health Inc., Guelph, Ontario N1G 4T2.

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