

CONTEST REGULATION – “Ceva P.I.G Program - What is the vaccination quality level on your farm?”

### **Article 1: Organization of contest**

Ceva Santé Animale, a French corporation registered in the Trade and Companies Register of Libourne under the number 301 763 405 and whose head office is located at 10 avenue de la Ballastière 33500 Libourne, (hereinafter the "Organizing Company"), is organizing a free of charge contest during the “EuroTier Congress” organized by the German company EuroTier (hereinafter the “Congress”). This game, titled “Ceva P.I.G Program - What is the vaccination quality level on your farm?” (hereinafter the « Game »), will be organized according to the terms described in the present regulation (hereinafter the « Contest »).

The Game will be promoted by the Organizing Company during the Congress.

### **Article 2: Purpose of the Game**

In the context of its participation in the Congress which will take place from November 12 to November 15, 2024, the Organizing Company is launching a digital contest open to attendees of the Congress.

On the Organizing Company’s booth, the participants are invited to answer a quiz to know the vaccination quality level of their farm and try to win the prize.

### **Article 3: Participation requirements and Terms of participation**

#### **3.1. Participation requirements**

The Game is only open to individuals participating to the Congress, except staff members which include the delegates of other companies.

Participation to the Game is strictly personal.

Participant can play only once during the congress.

Participation in this Game implies full and complete acceptance of the present Contest. Failure by Participants to comply with these conditions will result in the invalidity of their entry.

Participants understand and agree that the Organizing Company is entitled to request any supporting documentation, it deems necessary, as regards the identity, address. Any false indication of identity will automatically result in elimination from the Game.

#### **3.2. Terms of participation**

Attendees can participate to the Game by answering a quiz on the Organizing Company’s booth. The aim is to determine the vaccination quality level on their farm by answering questions.

At the end of the Congress, the Organizing Company will collect the answers and proceed with a draw among the participants who have correctly answers all the questions and thereby designate the winner.

#### **Article 4: Notification of winner**

The Organizing Company will contact the winners by email within one month after the Congress.

#### **Article 5: Prizes**

The prize consists of an exoskeleton facilitating work in the livestock industry (unit value: 990€).

The Organizing Company reserves the right to replace the prize won by a prize of the same value and/or with similar characteristics, without this giving rise to any claim. Any photographs representing "the Prize" are exclusively for illustrative purposes and are not contractual.

The prizes are not exchangeable and may not under any circumstances be the object of payment of its value in currency or currency of any kind. It is specified that the Organizing Company will not provide any service or guarantee, the winnings consisting solely of the delivery of the prize provided above. The Organizing Company shall not be held responsible for the use of the prize by the winner.

#### **Article 6: Terms for awarding the prizes**

The Organizing Company will contact the winner by email to organize the delivery of the prize.

If the email address provided by the Participant is incorrect or does not correspond to that of the winner, or if for any other reason related to technical problems that do not allow the information email to be sent correctly, the Organizing Company shall not be held liable under any circumstances. Similarly, it is not the responsibility of the Organizing Company to search for the contact information of winners who cannot be reached due to an invalid or illegible email address, or an incorrect mailing address.

#### **Article 7: Personal data**

The Organizing Company, acting as data controller, collects the personal data of the Participants in order to manage the Game (in particular the contact details of the winners).

The legal basis for the processing is the consent for the Game participation.

The data collected will only be communicated to the following recipients: Employees of Organizing Company who are authorized to access the Data as well as subcontractors of the Organizing Company which strictly need it for the performance of their duties.

The personal data collected in the context of the Game are name, first name and email address.

The Organizing Company is authorized by the Participants to communicate their data to subcontractors and/or service providers exclusively for the purposes of managing the Game.

This data will be kept by the Organizing Company for the period necessary for the purpose of processing, i.e. until 18 months after the end of the Game.

In accordance with the regulations on the protection of personal data, you may, at any time, access your personal data, rectify them, request their deletion, exercise your right to limit the processing of your personal data and the right to data portability. You also may withdraw your consent. In this case, you will no longer be able to participate in this Game.

To exercise these rights or for any request relating to your personal data, you can send an e-mail to the Data Protection Officer: [privacycompliance@ceva.com](mailto:privacycompliance@ceva.com).

If you feel, after contacting us, that your data protection rights are not being respected, you can submit a complaint to the competent supervisory authority (for example in France: <https://www.cnil.fr/fr/plaintes>).

For more information you can consult our policy on the protection of personal data at the following address: <https://www.ceva-santeanimale.fr/Footer-links/Politique-de-Confidentialite#privacy> .

## **Article 8: Liability**

The Organizing Company has the right to shorten, extend or cancel this Contest if circumstances, in particular related to the sanitary crisis, require so. Likewise, the dates that are provided herein can also be modified. It shall not be held liable in this regard.

The Participant acknowledges and accepts that the sole obligation of the Organizing Company under the Contest is to register the participants' entries, provided that these entries comply with the terms and conditions of the Contest, and to award the Prizes to the winners, according to the criteria and procedures defined in this Contest.

The Organizing Company shall not be held responsible, without this list being exhaustive, for any technical, hardware or software failure of any kind whatsoever, the risks of contamination by any viruses circulating on the network and the lack of protection of certain data against possible misappropriation.

Participation in the Contest implies knowledge and acceptance of the characteristics and limits of the Internet as regards technical performance, response times for consulting, questioning or transferring information.

The Organizing Company shall not be held liable for any incident or accident that may occur during the use and/or enjoyment of the prize won.

## **Article 9: Compliance and Dispute Resolution**

9.1. Participation in this Contest implies express and unreserved acceptance of this regulation in its entirety. Participation in the Contest implies a loyal attitude, meaning absolute respect for the rules and rights of other participants.

Participants are prohibited from implementing or seeking to implement any participation process that does not strictly comply with the principles of the Contest and this regulation.

The Organizing Company reserves the right to exclude from the Contest any person who does not fully comply with this regulation and to prosecute anyone who attempts to defraud or interfere with the proper conduct of the Contest.

9.2. The Organizing Company may decide to cancel the Contest if it appears that obvious fraud has occurred in any form whatsoever, in particular in a computerized manner in the context of participation in the Contest or the determination of the winners.

The Organizing Company reserves the right to carry out any verification to ensure compliance with this article as well as with the regulation as a whole, in particular to remove any Participant who has committed any abuse or attempted fraud.

It is agreed that the data contained in the Organizing Company's information systems have evidentiary force with respect to the connection elements and information resulting from computer processing relating to the Contest organized by the Organizing Company.

9.3 Any difficulty in applying or interpreting the regulation will be decided exclusively by the Organizing Company. No telephone request or claim concerning the application or interpretation of these rules will be answered.

9.4. This regulation is governed by French law. Any dispute arising out of or relating to this Contest, shall be irrevocably and unconditionally submitted to the exclusive jurisdiction of the territorially competent courts.

#### **Article 10: Consultation of the Contest**

The present Contest may be consulted on the Organizing Company's booth.

A copy of the regulation may also be sent free of charge to any person who makes a written request by e-mail to the address: [sarah.chpoliansky@ceva.com](mailto:sarah.chpoliansky@ceva.com)

Done at Libourne, this Oct 24, 2024 | 10:32 AM CEST

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